

Contents

International Journal of e-Education, e-Business, e-Management and e-Learning

Volume 8, Number 3, September 2018

- An Empirical Study of the Social e-Commerce on Facebook Group Buying Services Model in Taiwan** **130**
Shih-Wei Hsu, Chien-Chih Wang, Hsin-Ling Hsieh, Fang Qing
- A Case Study of Usability Design Principle in Responsive e-Commerce Web Application** **139**
Lalita Santiworarak, Worasit Choochaiwattana
- Expert System for Further Training Management in SMEs** **145**
Marcel Randermann, Roland Jochem, Stephan Siek, Thanh Thuy Nguyen
- Evaluation of Telecommunication Companies Using Data Envelopment Analysis: Toward Efficiency of Mobile Telephone Operator in Tanzania** **154**
Munir Said Suleiman, Nitham Salum Hemed, Jiuchang Wei
- Interdisciplinary Talents Cultivation of Animation Education in Universities Based on University-Enterprise Cooperation Mode** **165**
Dong Haibin
- Empirical Study on the Effectiveness of Technology Application towards Students' Good Feedback Practice** **173**
Nurul Nisa Omar
- Role of Smart Small and Medium Enterprises in the Development of Smart Cities: Case of Casablanca Smart-City Project — Morocco** **181**
Hanane Rochdane, Siham Hamdani
- The Online Retail Status in Lebanon** **187**
Dora Najjar, Miguel Shikhani, Jad Maroun, Fouad Samaan

