## **Contents**

International Journal of e-Education, e-Business, e-Management and e-Learning

## **Volume 7, Number 3, September 2017**

Factors behind Buying Intentions of Social Media Users in Pakistan Naveeda Sangi, Liu Shuguang, Prince Abdul Samad	153
Effective Tools and Strategies to Promote Academic Integrity in e-Learning Suhansa Rodchua	168
The Effect of Virtual Stakeholders on Firms' Trend towards Social Innovation: A Case Study Based on the Spect-actor in Dramaturgical Theory Ming-Fen Yeh, Tzu-Chuan Chou	180
The Effect of Organizational Culture and Manufacturing Strategy on Firm Performance through Business Process Re-engineering Hotlan Siagian, Hatane Semuel, William Gondo Widjaja	191
The Influence of the Corporate Management Commitment in Building Organizational Culture and Cross-Funtional Integration to Improve Company's Business Performance  Zeplin Jiwa Husada Tarigan, Widjojo Suprapto, Sautma Ronni Basana	202
An Exploration of Company's Internal Social Media on Social Constructs and Organizational Values Mei-Hsiang Wang, Tarng-Yao Yang, Shu-Ya Hu	212