

Contents

International Journal of e-Education, e-Business, e-Management and e-Learning

Volume 5, Number 2, June 2015

A Bibliometric Analysis on Online Shopping	55
Singh Mahendra, Matsui Yoshiki	
Teachers' Perceptions of Creating, Sharing and Using Open Education Resources (OERs) in Universiti Sains Malaysia (USM)	62
Malini Ganapathy, Vivien Chee Pei Wei, Vighnarajah, Chong Jui Jong	
The Effect of Advertising Awareness on Brand Equity in Social Media	73
Abdullah Awad Alhaddad	
An Empirical Study of Writing Feedback Analysis of Non-English Majors in China with Natural Language Processing Technologies	85
Ming Liu, Weiwei Xu, Qiuxia Ran	
Towards Formative Assessment of e-Learners Using Concept Map	94
V. Senthil Kumaran	
Improving the Energy Efficiency of Wearable Computing Units Using on Sensor Fifo Memory	105
Ozgun Pinarer, Atay Ozgovde	

